



2024
DISTINGUISHED ALUMNI RECIPIENT

JEFF MONTGOMERY

Humble High School, Class of 1992



Jeff Montgomery is a proud 1992 graduate of Humble High School. Jeff has incredibly fond memories of being a Wildcat. He still has wonderful friendships that he attained during his years in Humble ISD and is extremely thankful to his friends, teachers, coaches and family members for molding him into the person he has become and for the memories created.

Jeff is a founding partner of TopSpot, an internet marketing company he and his partners built from the ground up. Topspot connects businesses of all sizes to their prospects through highly targeted digital strategies and offers dynamic web marketing solutions. TopSpot has earned over 300 awards for SEO and PPC strategies, website design and company culture.

He is also a partner at Avail Media Group. Avail is an award-winning, full-service media agency providing planning, buying and promotional services for both traditional and digital media. In addition to servicing advertisers directly, Avail Media Group also provides media services for creative agencies, marketing consultants and public relations firms. Avail Media Group has clients in various industries, such as healthcare, travel, leisure, tourism, quick service restaurants, education, entertainment, energy services, nonprofit and senior living. They were the recipient of the "Media Plan of the Year;" a national honor awarded by AdWeek Magazine, as well as a winner of the Media Magazine Creative Media Awards for the radio category. They are also the only 6-time winner of the Houston Advertising Agency of the Year awarded by the Media Alliance of Houston.

Jeff, along with two other Humble High School graduates, Mike Morrison and Sean Wheat, have started their own charity called A Sheltered Life. Todd Stewart, a fellow Humble graduate as well, invited Jeff, Sean and Mike to attend a mission trip in 2012. After attending, Jeff, Mike and Sean decided they wanted to make a difference in the world, and that is how A Sheltered Life started. Every year, ASL hosts a wine paired dinner to raise money for ICM and Boys and Girls Country in Hockley. ICM has been in ministry for over 30 years and has built over 10,000 churches, hope centers and orphanages in over 90 countries. Boys and Girls Country provides homes to children ages 5 to 18. Children live on campus in cottages with trained houseparents and attend local public schools. They are a trauma informed community that provides for the physical, emotional, and spiritual needs of each child. A Sheltered Life fundraising events have collected over \$1,400,000 and helped build over 40 orphanages, hope centers, as well as helping Boys and Girls Country locally.

Not only is he a partner in two very successful companies, but he also sits on the boards of several charities, including, Fellowship of Christian Athletes, Latin America North. This board is presided over by another Humble alum, Eric Anderson. FCA is a group that works to see the world transformed by Jesus Christ through the influence of coaches and athletes.

Jeff's greatest joy is his family. Jeff is married to his amazing wife, Kristy, and they have three beautiful daughters, Kassidy, 27, Kirstyn, 19, and Kameryn, 17.